



Tadano Today



About Tadano

Established in 1948, Tadano Ltd. is today one of the world's largest manufacturers of hydraulic cranes, with a diverse product range that includes rough terrain and all terrain cranes, truck cranes, truck loaders, aerial platforms and related products and equipment. Consistently in the forefront of crane technology, Tadano enjoys an equally solid reputation for reliability and service in the more than ninety countries where its products are marketed.

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Diverse Tools for Industry

Ever since Tadano introduced Japan's first hydraulic crane in 1955, it has continued to explore the outer reaches of hydraulic and mechatronic technologies to enhance and expand its fleet. Today, Tadano cranes are equally at home in the city as they are in the open country. They serve with efficiency and reliability in both urban development projects and on remote rural construction sites. And everywhere, they perform a wide range of lifting, transporting, maintenance and repair operations, providing indispensable tools for industries all over the world.



Lined up and ready to go: Sleek new cranes wait outside a Tadano plant to be loaded onto freighters bound for overseas.



From sunny Spain to the rolling plains of America to snowbound towns in Norway, the Tadano name stands for reliability regardless of temperature or climate.



A study in versatility: Tadano cranes lend a helping hand in bold new development projects as well as in meticulous maintenance operations on historical landmarks.



Quality Facilities for Quality Products

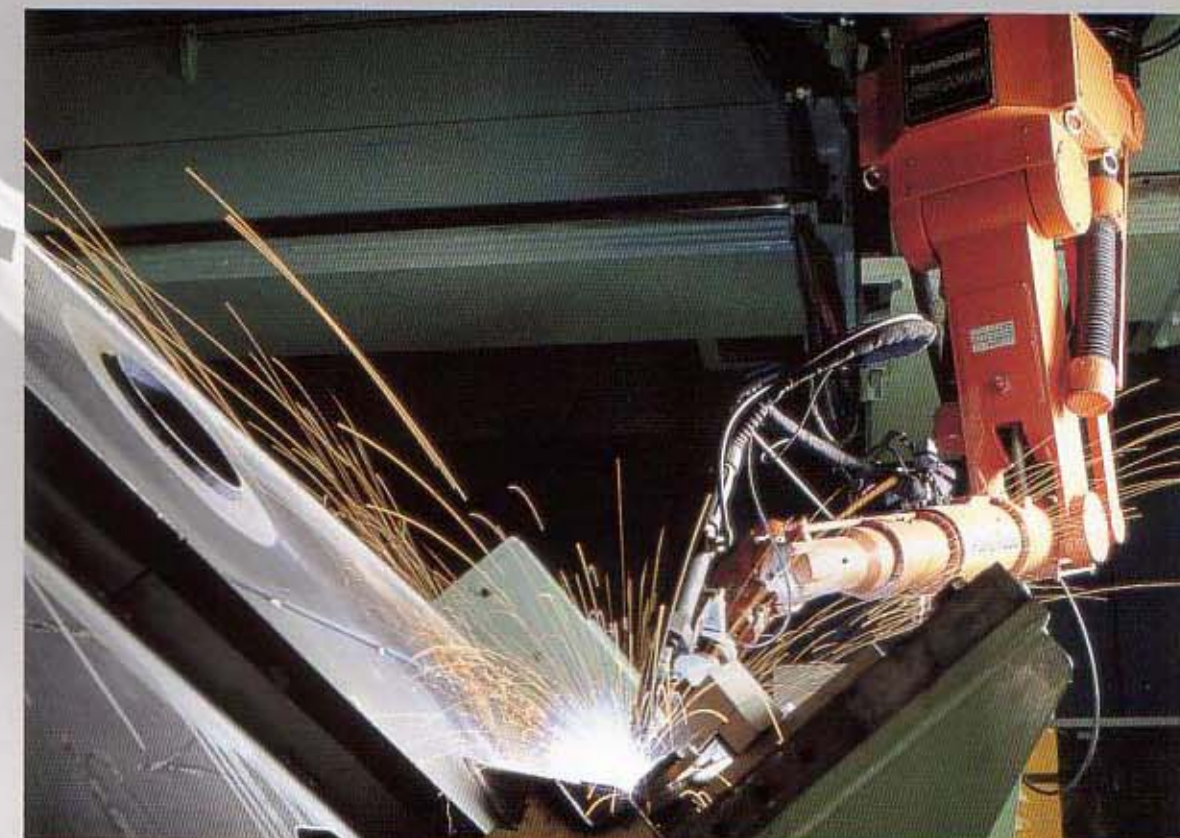
Reliability is the first criterion of quality for cranes and other large-scale construction machinery. At Tadano's vast manufacturing facilities, extensive automation is backed by stringent quality control to ensure safety, speed and precision during every phase of the production process - and total product reliability thereafter.



Many machines, few workers: Tadano's vast, clean and well-lit plants feature a wide range of automated equipment. At the newly expanded Shido plant, only about 400 employees, working singly or in pairs, are needed to produce over 2,500 large cranes a year.



Three production facilities in Japan (clockwise from top): The Takamatsu plant, Shido plant, and Sakura plant.



Year after year, robots are setting new standards of speed, efficiency, precision and safety in crane production. Tadano's in-house designed welding machine (above) automatically welds the seams of slewing tables.



Quality through and through: Backed by highly specialized technologies, Tadano is becoming increasingly self-reliant in the production of cylinders and other key parts and equipment for its cranes.



From our smallest truck loaders to our largest 360-ton-capacity cranes, no product is too unwieldy to be assembled on Tadano's advanced, fully integrated production lines.



Service Around the World

Tadano exported its first hydraulic crane more than thirty years ago. We have been expanding our network ever since, adding new reach to our sales and technical support services, and linking up with new partners to meet the diverse needs of our global clientele. Now, more than ever, Tadano is a company on the move.



Good communication and efficient parts distribution are the cornerstones of Tadano's service policy. At the vast Takamatsu warehouse (above), over 38,000 parts are kept in stock and ready for prompt delivery nationwide.



A philosophy of total servicing: When Tadano delivers a crane or related vehicle, it delivers not just a machine but, with it, a package of services including detailed advice to operators. (Above and left:) Distributors from all over the world gather for intensive training at Tadano's head office and facilities on the ins and outs of crane operation, maintenance and parts supply.



Regular participation in such major trade expositions as CONEXPO in Las Vegas is helping to make Tadano a familiar name in the United States and around the world.